



JULIUS FRIEDMAN
CLASS OF 1961

Julius is a graphic designer, photographer, artist and owner of the design firm, Images, specializing in cultural non-profit and corporate design.

Julius' work has appeared in numerous periodicals, publications, books and museums. Locally, nationally, as well as internationally, he is well-known by anyone who has seen his seminal posters, such as: "Toe on Egg", "Fresh Paint" and "French Horn with Ice Cream".

Friedman was selected by the special assistant to President Reagan to create work for inclusion in an exhibition of 100 posters advocating peace. This exhibition commemorated the 40th anniversary of the bombing of Hiroshima, and was held at the Hiroshima Museum of Art. He was also chosen as one of 100 American and Korean artists to create a poster for the book, *Images for Survival* to further the understanding and prevention of AIDS.

Friedman's works are included in the permanent collections of the Museum of Modern Art; the National Gallery of Art; the National Museum of Poster Art; the Dansk Plakamuseum; the Brown-Foreman Corporation; and the Marriott Hotel Corporation. They are also held in the Bridwell Art Library at the University of Louisville.

Julius has lectured extensively throughout the country, including the Smithsonian Institution in Washington, DC. In 2004 he received the Governor's Award in the Arts for Business.

Julius Friedman: 50 Year Retrospective just concluded at the Frazier Museum which explored his amazing body of work and his continuing exploration of new ideas..